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**FIFEC**

**Florida Insurance Fraud Education Committee**

**“Fighting Insurance Fraud through Education and Commitment”**

**2025 FIFEC Pearl Sponsorship Bid Process Instructions**

The Florida Insurance Fraud Education Committee is honored to invite you to become a 2025 FIFEC Conference Pearl Sponsor at the Renaissance Orlando at SeaWorld from July 23 – 25, 2025.

The Pearl Sponsorship offers exclusive recognition to those special firms that support FIFEC’s mission. These dedicated sponsors provide helpful items for our conference attendees, enhancing the experience of attending FIFEC while enabling us to fund critical law enforcement scholarship grants.

Pearl sponsorships are determined by a closed bidding process starting at $2,500, in addition to covering the cost of the item selected. The highest bid earns the sponsorship.

**Sponsorship Benefits:**

* Complimentary conference admissions as indicated below:

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| **Winning Bid Amount** | **$2,500 - $3,499** | **$3,500 - $4,499** | **$4,500 - $5,4990** | **$5,500 - $6,499** | **$6,500 or higher** |
| **Complimentary FIFEC Conference Registrations** | **1** | **2** | **3** | **4** | **5** |

* A list of 2025 FIFEC registrants, who have requested to be included in shared lists, 4 weeks before the conference date. A post-conference list will follow.
* A full-color poster board displayed on a 30” across round high-top table affording a surface area for business cards, brochures, and other marketing materials for conference attendees.
* Recognition on the FIFEC Website as a Pearl Sponsor with a link to the firm’s website.
* Recognition at the opening ceremony.
* Recognition in the Pearl Sponsors section of the 2025 FIFEC Conference Mobile App and Program.
* Pearl Sponsor ribbons for each of the firm’s members attending the conference to increase visibility.

Please scroll down to see the listing of available sponsorships. Bid on as many items as you’d like, then email your selections to Edward Lopez at [e.lopez@fifec.org](mailto:e.lopez@fifec.org%20)  **on or before May 2, 2025.**

We’re excited about the 2025 FIFEC Conference and look forward to your participation as a 2025 Pearl sponsor. If you have any questions or require additional information, please don’t hesitate to contact us.

Sincerely,

Edward Lopez [Kerri](mailto:jill.oliveri@transcynd.com) Bosworth [Jesus Alvarez](mailto:j.alvarez@fifec.org) Kyle Herbert Doug Goldman

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*FIFEC is a 501(c)(3) educational organization. Your sponsorship donation is tax deductible and will help fund scholarship grants for law enforcement personnel and state prosecutors to attend FIFEC. Our 2023 Sponsors enabled us to award over 100 scholarships. Your generous support allows us to offer these scholarship grants.*

**2025 FIFEC Sponsorship Options Bid Sheets**

Please review the available options below and decide which items best suit your firm’s promotional needs. Please check the “box next to the items that interest you and indicate the dollar amount of your bid. You may bid on more than one item to increase your chances of being awarded a Pearl sponsorship. Each firm may have only one sponsorship.

If you are the highest bidder on multiple sponsorships, we will ask you to select your preference, and the other sponsorship will go to the next highest bidder. If there are tied bids, the highest bidders will be asked to re-bid, starting at the amount of the last bid, until we have a winner.

After your selections are set, please email this form to Edward Lopez at [e.lopez@fifec.org](mailto:e.lopez@fifec.org) on or before **May 2, 2025**. The sponsorships are awarded that day so please don’t delay.

**Neck Wallet Sponsor Bid Amount:**

**PREMIER PEARL SPONSORSHIP** - Everyone attending the conference must wear this 5”x6” name badge holder in order to access the conference and activities. This is an opportunity to have your organization recognized daily throughout the conference. Limited to one sponsor and we recommend ordering 1000 units.

Premier Pearl Sponsors receive 10 Conference Drink Tickets that can be used during the networking events.

**FIFEC Website and Conference Wi-Fi Sponsor Bid Amount:**

**PREMIER PEARL SPONSORSHIP** - Every conference attendee visits our website throughout the year. This sponsorship also provides conference attendees with Wi-Fi inside the convention center. The Wi-Fi sponsor will receive special recognition:

* The firm’s name will be incorporated into the Wi-Fi password that attendees will enter to gain access.
* The firm’s name and logo will appear on the main page when attendees enter the site.
* There will be additional signage at the Registration, Gifts & Operations desks displaying your Wi-Fi password and recognizing your sponsorship.
* As a Premier Pearl Sponsor, you’ll receive 10 Conference Networking Event Drink Tickets.

Limited to one sponsor who will contribute $4,500 toward the total Wi-Fi cost in addition to the bid amount.

**FIFEC Conference Mobile App/ Program Sponsor Bid Amount:**

**PREMIER PEARL SPONSORSHIP** – This important sponsorship supports the FIFEC Mobile App and the Conference Program. It’s two sponsorships in one.

* Attendees will use the App throughout the conference to access their individual itineraries, the FIFEC schedule of events, resort & floor maps, and our Exhibitor & Sponsor listings.
* Your company’s name and logo will be featured on the App and visible with each usage.
* The Conference Program provides attendees with a hard copy publication of all FIFEC events, including our sponsor’s information, which may be taken home and kept for reference.
* Programs are also used to promote FIFEC at other industry events and conferences throughout the year.
* This sponsorship includes a full color ad that will serve as the program’s back cover.
* As a Premier Pearl Sponsor, you’ll receive 10 Conference Networking Event Drink Tickets.

Limited to one sponsor who will contribute $4,500 towards the total cost of the Conference App and Program in addition to the bid amount.

**Registration Bag Sponsor**  **Bid Amount:**

Everyone at the conference receives a bag to hold their attendee gift and other conference materials. A bag with your company name and logo is a practical idea that attendees will use during and after the conference. With more grocery stores eliminating plastic bags, and people bringing their bags to the store, this option affords visibility on every shopping trip. Limited to one sponsor and recommend ordering at least 800 units.

**Coffee/Tea Sponsor**  **Bid Amount**:

For most of us, this is the most important part of the day. We offer coffee and tea in the Exhibitor Hall during both continental breakfasts and at every break. Appropriate signage will recognize you as the sponsor of this most important of all libations at every breakfast and break. You may supply your hot beverage cups or napkins with your firm’s name and/or logo to further extend your sponsorship presence. In addition to your winning bid amount, you will contribute $3,500 towards this expense.

**Photo Booth Sponsor Bid Amount:**

We will have a photo booth during the evening networking events. The photo booth is an attendee’s favorite and a fun way to send the attendees home with a 2” x 6” photo souvenir that includes your company’s information. With more people working remotely, you can be assured that many will take photos with friends they don’t see daily, and keep these photos for years, extending your visibility on this precious souvenir. The cost of the booth is $1,500 for both nights.

**Headshot Photo Lounge**  **Bid Amount:**

(The sponsor will have a private room)

NEW, this year, we are offering a Headshot Photo Lounge inside a Private Room in the conference area. This sponsorship offers an exclusive opportunity to engage with conference attendees who will benefit from the convenience of a professional headshot taken on-site with instant delivery. The Headshot Photo Lounge will be announced on the FIFEC Website, in conference communications, on our mobile app and in the program. Signage featuring your company logo will be posted at the Headshot Photo Lounge entrance. This is a great opportunity to increase your firm’s visibility and connect directly with conference attendees.

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| --- |
| The sponsor will pay $7,000 towards the total cost of the Headshot Photo Lounge Photographer, in addition to the bid amount. The room is available to the Sponsor throughout the conference from Wednesday through Friday. The sponsor may personalize the room by providing promotional materials or hosting events in this space. *Please note that all Headshot Photo Lounge events must be approved in advance by the FIFEC Executive Committee, and any Food & Beverages must be purchased from the Renaissance’s Catering Department.* |

**FIFEC Connection Corner Sponsor Bid Amount:**

The FIFEC Connection Corner became an instant hit the moment it was introduced. Our attendees enjoy having a space within the convention center where they could retreat to meet & network with others, or just sit for a moment away from the crowd. The FIFEC Connection Corner will be located in the Peninsula Corridor Event Hub. This beautiful, comfortable, and fully furnished area is in the center of all the activity, yet provides a retreat for conversations, work, or snacking. It even includes an outdoor patio for a breath of fresh air. Signs recognizing your company as the FIFEC Connection Corner sponsor will be posted at both entrances to the space.

The room is available to the sponsor throughout the conference from Wednesday through Friday. The sponsor may personalize the space providing promotional materials or hosting events in this space. *Please note that all FIFEC Connection Corner events must be approved in advance by the FIFEC Executive Committee, and any Food & Beverages must be purchased from the Renaissance’s Catering Department.*

**Hand Sanitizer Bottles Bid Amount:**

We all know the value of these little bottles and their contents. Small bottles of hand sanitizer with your firm’s name and/or logo will be a very valued and useful item that our attendees will appreciate and use continuously before snack breaks, meals, and after meetings. We recommend ordering 800 units.

**Pen Sponsor Bid Amount:**

Everyone needs one to write with during the conference so why not have your name on it! The pens will be distributed to all registered attendees for them to take back to their offices. Pens with stylus tips add additional functionality and visibility even after the ink has run dry. We recommend ordering at least 800 units.

**Notebook Sponsor Bid Amount:**

Our attendees appreciate a 5x7 spiral notebook which facilitates notetaking during classes. Your firm’s name would be on the notebook’s cover. Registered attendees will continue to use this notebook after the conference when they attend other professional meetings. We recommend ordering at least 800 units.

Please complete this section below after you have selected your sponsorships and email the form to Edward Lopez at [e.lopez@fifec.org](mailto:e.lopez@fifec.org%20)  **by May 2, 2025.**

You will be notified of the bid results after May 2nd and be provided with additional information at that time.

**Company Information:**

* Firm’s Name: To ensure accuracy please indicate exactly how you want your firm listed as this is how it will appear on all FIFEC media, i.e.: P.A vs. PA; LLP vs. L.L.P., etc.:
* Contact Person:
* Contact Person’s Phone Number:
* Contact Person’s Email Address:

Thank you for your Sponsorship. We’ll see you in July!

2025 FIFEC Sponsors Subcommittee